

NEW AWARDS FOR ATELIER FRAGRANZE MILANO

New products presented at Esxence 2023



70's Mood - Uermi

"What I imagined for 70's MOOD is a woody, ambery, rich and strongly aphrodisiac fragrance: a Patchouli enhanced by dynamic, sparkling and spicy top notes such as Pink Pepper and Cardamom. A Patchouli reinterpreted in a thoroughly contemporary way thanks to Cashmeran, one of my favorite raw materials that evokes velvety and silky wood. These molecules are part of amber woods and give it grit. Finally, a Natural Vanilla note with its darker, deeper and "animalized" nuances to boost aphrodisiac and sexy nuances. This was my way of reinterpreting Patchouli, of giving life to the MOOD of the 1970s and thus to a fragrance that is certainly overwhelming, sensual and rich." Luca Maffei.

Harvest Mouse by Zoologist

"To create the Harvest Mouse fragrance, I decided to play with the characteristic elements of the Wheat fields where the small rodent lives. I used Hay Absolute to give the fragrance a natural and vegetal note typical of sun-kissed summer wheat heads. I also added an Essence of Beer CO₂ obtained from the distillation of Malt and Hops. A typical top note that gives impetus to the fragrance and a golden effect typical of Wheat. To balance the green, amber and floral accords, I added notes of Chamomile and Orange Blossom; Opoponax and Benzoin combined with touches of Turkish Rose essential oil. To give sillage and duration, I played with woody notes such as Sandalwood and Oakmoss." Luca Maffei.



Luca Maffei and Antoine Lie (Noses)

MISS_U and TIL... by LABORATORIO OLFATTIVO



Laboratorio Olfattivo's two new signature olfactory chapters bearing the signature of Luca Maffei.

MISS_U a revolutionary concept, diametrically opposed to its twin **NEED_U** in which the perfume needed the skin to sublimate.

Here it is the skin that cries out to the perfume | Miss you!

A love match between skin and perfume ... or who knows! A sensual and intriguing pampering, a strong contrast between sacred and profane. The jus opens between zests of Bergamot and Mandarin, a vibrant heart of Sichuan Pepper and Agarwood Black in an embrace of Patchouli and Vanilla.